

# SSEP Board of Directors and Advisory Council


The SSEP Board of Directors and Advisory Council Members are experts in the field of diabetes and pregnancy on implementing the Sweet Success Model in a variety of health care settings. The members are committed to improving the standards of care for women with diabetes related to pregnancy.

## SSEP Board of Directors 2010-12

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## Advisory Council

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## PROGRAM BROCHURE

Featuring SSEP Products and Services  
for Health Care Professionals

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Supporting Partners: **LifeScan, Inc.**; **Animas**;  
**Medtronic Diabetes**; **MiniPharmacy**; **PEC**; **March of Dimes California Chapter**; **Hoag Memorial Hospital/Preabyterian**; **Novo Nordisk, Inc**



## Who we are

**SSEP** is a nonprofit corporation formed to promote diabetes and pregnancy guidelines through education. The guidelines are based on the highly successful Sweet Success model of care.

SSEP, in collaboration with Sweet Success and Sweet Success Express, is dedicated to improving the care of women with diabetes prior to and during pregnancy and promote future health for mothers, babies and families. The SSEP Board of Directors oversee the management of the assets to ensure that the purposes of SSEP are carried out. The Advisory Council Members, comprised of experts in the fields of nursing, nutrition, social work and medicine, provide the knowledge and expertise to maintain the quality of the professional education materials developed and services provided.

**BACKGROUND:** The California Diabetes and Pregnancy Program (CDAPP) developed and implemented the Sweet Success model of care, which now has over twenty-five years of proven positive outcomes. The model provides guidelines with an organized plan and an effective approach to care. The Sweet Success model of care meets standards of care promoted by the American Diabetes Association and works collaboratively with other publicly funded programs including the California Department of Public Health, and the California Diabetes Program in maintaining management accuracy and program quality.

## What we do

SSEP promotes education to improve diabetes and pregnancy care based on the California Sweet Success model of care by making it available and accessible to programs nationwide.

This progressive model of care provides diabetes and pregnancy guidelines that have been successfully implemented in various settings including managed care, primary care, clinics, offices, medical centers and hospitals at all levels of care in numerous states, and at Indian Health Service facilities.

## Mission

The goal of SSEP is to improve pregnancy outcomes and long-term quality of life for women with diabetes and their offspring, which extend beyond birth for both mother and child.

We work with provider groups to increase their knowledge and delivery of care by:

- 1) Developing and/or endorsing events and activities that increase their knowledge.
- 2) Supporting multidisciplinary health care teams as they take a proactive approach, focused on healthy lifestyles.
- 3) Encouraging providers to involve the entire health care system, community and patient at all levels in supporting lifestyle changes that foster improved long-term health and quality of life.

## Who our clients are

SSEP clients are professionals or students in nursing, social work, nutrition and numerous medical specialty fields. They come from health care maintenance organizations, hospitals, clinics and schools. They are people and organizations that want to provide quality care in a cost effective way with a program that has a proven track record.

## Services/Products

- ❖ Assists in planning and presenting Annual Research Conference and "Standards of Care" seminars
- ❖ Education materials for health care providers
- ❖ Guidelines at a Glance for GDM; Preexisting DM & Insulin Mgmt.
- ❖ Present Current Practice Standards Seminars nationwide
- ❖ Collaborate with other nonprofit programs to make diabetes and pregnancy education available to providers nationwide
- ❖ Diabetes and Pregnancy Education Materials and Resources
- ❖ Diabetes and Pregnancy Resource Manual: Tools for Success
- ❖ Periodic Newsletters
- ❖ Online Consultation for standards of care issues
- ❖ Sweet Success Program Association
- ❖ Program Assessments
- ❖ Individual Membership Program
- ❖ Periodic Electronic Mailings
- ❖ Speaker's Bureau
- ❖ Reimbursement Information (free for members)
- ❖ Quality Assurance and Performance Improvement Tools (free for members)
- ❖ Web Site - [www.sweetsuccessexpress.com](http://www.sweetsuccessexpress.com)

## What we provide for Associate Programs

- ❖ **Program Assessment:** Assistance with a program self-assessment of services and resources, including recommendations
- ❖ **Program Manual:** Assists in implementing your program using the latest Sweet Success Guidelines for Care
- ❖ **Online Consultation:** Ongoing updates of changing practice standards and answers to standards questions
- ❖ **Limited Phone Consultation** may be scheduled for a mutually agreeable time to discuss standards of care issues
- ❖ **Free Education Materials:** Current copy of Sweet Success Guidelines for Care; set of three Guidelines at a Glance; SSEP Associate Program Manual; professional and patient education tools
- ❖ **Sweet Success Update newsletters**
- ❖ **Bi-Monthly Electronic Mailings:** updates, tools, articles and/or updates in practice standards
- ❖ **Discounts on**
- ❖ registration fees for SSE conferences and seminars SSEP and Sweet Success education materials
- ❖ **Certificate of Good Standing:** awarded annually upon completion of requirements
- ❖ **NOTE:** All associate members are required to attend a Standards of Care Seminar at their own expense.

## What we provide for Individual Members

- ❖ Guidelines-at-a-Glance for GDM
- ❖ Quarterly newsletters and conference brochures
- ❖ Periodic electronic mailings
- ❖ Limited online/phone consults with experts
- ❖ Discounts on SSE conference registrations
- ❖ Discount on SSEP & Sweet Success materials
- ❖ SSEP membership card



For more information or questions contact:

SSEP

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