

Professional
EDUCATION CENTER
P.O. Box 7447
Chico, California 95927-7447

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FIRST CLASS

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PRESORTED
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PEC

2010 Diabetes & Pregnancy
Research Conference: Optimizing Outcomes...

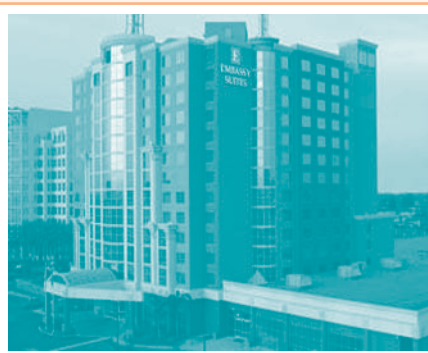
WHO SHOULD ATTEND?

OB Office & Clinic Staff
Diabetic Educators
AP - LD - Postpartum Nurses
Nurse Midwives & Physicians
RD's - Social Workers
CDE's needing renewal credits*

CE CREDITS: Up to 16 Hrs Nursing BRN; 13.5 Contact Hours ANCC, & Physicians Cat. II CME
MFT/MSW/LCSW - applied for CE Credits through Mid-Coastal Perinatal Outreach Program - call 800-732-2387 for updates.
Dietetic Credits - Application to the Commission on Dietetic Registration for up to 16 Level 2 CPEUs. - Applicable for CDE renewal.
*Professional Education Center CE Credits/approvals are on the NCBDE List of Recognized Providers for CDE renewal.

Program Location - Lodging

HOTEL: Embassy Suites Anaheim South - Call 714-539-3300 or 800-HILTONS and ask for the Sweet Success rate of \$149 per night King Suite Single or Double. (King Suite Triple-Quad \$169); 2-Bed Suites Double \$169, (Triple-Quad \$189)
RESERVE EARLY! Room availability depends on how soon block sells out, rate is not guaranteed after October 3, 2010. At the Embassy - Every Room is a Suite! Full cooked to order breakfast & afternoon happy hour included w/reservation.
PARKING: \$3 Fee for self-parking (Additional fee for valet)
TRANSPORTATION: Airport to Hotel commercial shuttle services including Super Shuttle from Orange County & LAX. See www.supershuttle.com



Located just 1 mile from Disneyland, California Adventure Park & Downtown Disney, 4 miles from Knott's Berry Farm and 2 blocks from the Crystal Cathedral! Within 5 blocks: Mall, Restaurants, Cinema & multiple entertainment options!

Embassy Suites Anaheim South
11767 Harbor Boulevard
Garden Grove, CA 92840
714-539-3300 or 800-HILTONS

PROFESSIONAL EDUCATION CENTER is dedicated to providing education you can use - education that makes a difference! **JOIN THE CROWD:** Our attendees represent the best and most prestigious medical care facilities including: Johns Hopkins, Mayo Clinics/Hospitals, Brigham and Women's Hospital, University of Illinois, Parkland, Kaiser Foundation Hospitals, Cedars-Sinai, Good Samaritan Hospitals, University of California Medical Centers, Beth-Israel, Columbia Hospitals, Baylor University Hospitals, Massachusetts General, Cleveland Clinic, and 100's of others. The opportunity to share experiences and network with your peers is just one more reason to choose Professional Education Center for your CE programs!

**SWEET SUCCESS
INDIVIDUAL MEMBERSHIP**

BENEFITS:

- Quarterly Newsletter
- On-line & Phone Consults
- Discounts on Sweet Success Conference Registration
- 1 Set GDM 'Guidelines at a Glance'

Join the Sweet Success Team as an Individual Member - \$55 fee and **SAVE NOW** on your conference registration!

Professional Education Center has been dedicated to quality OB education since 1991. Call us at 800-732-2387 or visit our website for a wide selection of CE opportunities across the nation.

www.proedcenter.com



2010

Diabetes & Pregnancy

National Research Conference

**Optimizing
Outcomes
November 4-6**

Co-Sponsored by:



Sweet Success Extension Program

With Ongoing Support From:
Hoag Memorial Hospital
Presbyterian, Dept. of
Community Education
Mini Pharmacy

Embassy Suites
Anaheim South
11767 Harbor Blvd.
714-539-3300

Fees Include Lunch
Register Early - Space is Limited

Sweet Success Express - Professional Education Center
800-732-2387 - www.sweetsuccessexpress.com - www.proedcenter.com

COURSE DESCRIPTION

Sweet Success 2010: Diabetes & Pregnancy - Optimizing Outcomes... Keeping abreast of research findings and the newest recommendations in care provision to Optimize Outcomes is essential and challenging for the busy health care provider. Providing best care in pregnancies complicated by diabetes requires knowledge to enhance education, treatment, and outcomes for this and future generations. This conference provides current recommendations for clinical practice in a framework that examines your challenges and provides strategies to meet them.

COURSE OBJECTIVES

- At the conclusion of this program the participant will be able to:
- Develop an action oriented plan for a continuum of pregnancy care, pre-conception through birth; for prevention of birth defects, premature birth, maternal and infant mortality.
- State an understanding of clinical use of the insulin pump during pregnancy.
- Outline measures promoting positive behavioral response to diabetes management.
- Discuss the advances from research to practice and development of a prevention model of care for pregnancy complicated by diabetes.
- Detail implementation procedures for the ADA's current guidelines for medical nutrition therapy for women with GDM.
- Describe current HAPO recommendations for clinical care in diabetes/pregnancy.
- Describe issues of pregnancy weight gain relative to fetal implications in diabetes management.
- Identify multifactorial elements between the medical, scientific and legal communities in determining guidelines vs standards and the effect on clinical care management issues.
- Describe evidence based screening, referrals and expectant management to optimize outcomes.
- Respond to the JCAHO Sentinel Event Alert by recognizing risks and implementing options to reduce maternal morbidity and prevent maternal mortality.
- Discuss the use of oral hypoglycemics and insulin in the care of diabetes and pregnancy.
- Identify the risk association of the children of GDM mothers for obesity and metabolic syndrome recognizing need for expectant management.
- Describe the education a woman with gestational diabetes experiences as she moves through the Sweet Success program from third trimester diagnosis to six week postpartum diagnosis.
- Describe the relationship between lactation and long term health in mother-child pairs with diabetes.

CE CREDITS

NURSES: Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #9890, Iowa #290, and Kansas #LT0170-0261 for 16 (3.5 Workshop; 6.25 each day) Contact Hours. Alabama Provider #5-67 and Florida FBN#2219 for 13.5 Contact Hours. Meets criteria for Texas Type I CE and has been designed to meet Nursing CE requirements for all 50 states.

Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. (ANCC)

REGISTERED DIETITIANS/DIETETIC TECHNICIANS: CDR application for 16 CPEU's; call 800-732-2387 for CPEU confirmation.

PHYSICIANS: BRN accredited programs accepted as Category II CME.

MFT/LCSW: This course has been submitted for continuing education credit for MFTs and/or LCSWs through the Mid Coastal Perinatal Outreach Program. Call 800-732-2387 for update.

CDE Renewal: Participants may apply CE credit hours from either the Alabama State Nurses Association or the CDR credits, both of which are approved/accepted for CDE renewal.

Neither program planners or presenters have any commercial conflict of interest.

Co Sponsor: SSEP is a non-profit organization accredited by the California BRN # 13813.

GUARANTEE - CANCELLATION - TAXES

GUARANTEE: If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon on first program day for refund of registration fees. **CANCELLATIONS:** Up to 7 days before the program choose: Registration fee refund minus \$25/day administrative fee or full value credit letter. **Cancellation within 7 days:** No monetary refund. Send a substitute or request a credit letter (minus \$25/day administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) and seminar is able to be rescheduled, registrants may choose free admission to the rescheduled program or a credit voucher good for any future PEC program. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control. **Professional tuition, travel/meal expenses are tax deductible.**

EXHIBITS & OPPORTUNITIES

14th Annual Sweet Success Research Conference:
*** Exhibits showcasing companies, products and opportunities...**

Network and Discuss Issues with the experts!

FACULTY...

Berkowitz, Kathleen, MD

Perinatologist, Memorial Care Center for Women, Miller Children's Hospital. Medical Director Sweet Success CDAPP Region 6.1 Long Beach, CA

Ginsburg, William, JD, ABOTA, ACLM

President of the Board of Directors for PAC/LAC, Los Angeles, CA

Gunderson, Erica, RD, PhD

Epidemiologist - Research Scientist II, Epidemiology and Prevention Division of Research, Kaiser Permanente, Oakland, CA

Guzman, Susan, PhD

Director of Clinical Services, Behavioral Diabetes Institute, San Diego, CA

Hernandez, Teri L., PhD, RN

Instructor in Endocrinology, University of Colorado, Denver, CO

Inturrisi, Maribeth RN, CNS, MS, CDE

Coordinator and Nurse Educator, Region 1 and Region 3, UCSF; California Diabetes and Pregnancy Program, Sweet Success; Assistant Professor, Family Health Care Nursing, UCSF School of Nursing; Diabetes Educator, Sweet Success Program, California Pacific Medical Center, Sutter West, Physician Foundation, San Francisco, CA

Kjos, Siri L., MD

Department of OB-GYN, University of California Loma Linda, Harbor UCLA Medical Center, Torrance, CA

Main, Elliott, MD

Chairman and Chief of Obstetrics, Sutter Health's California Pacific Medical Center, principal investigator for California Maternal Quality Care Collaborative (CMQCC), CA

Mignano, Emmy, RD, CDE

CDAPP Region 2 Nutrition Consultant, Sacramento, CA

Montoro, Martin N., MD

Professor of Clinical Medicine and OB-GYN, Keck School of Medicine, University of Southern California, Los Angeles, CA

Sorem, Kimberlee, MD

Perinatologist, California Pacific Medical Center, Director DAPP Regions I and III, San Francisco, CA

CONFERENCE MODERATORS - DIRECTORS

Joann Henry, RNC, MSHS - SSEP CFO/Director Diabetes Education Consultant, Conference Moderator

Suzanne Sparks, RN, BSN, CDE - SSEP CEO/Director; Coordinator, Nurse Educator, CDAPP Region 7, Conference Moderator

Cynthia Parke, CNM, MSN CEO, Professional Education Center Director, Sweet Success Express, Conference Director/Organizer

Sherrill L. Tillger RN, MN - Director Sweet Success Express and Professional Education Center Conference Director/Organizer

**We've Gone Green....
Conference Syllabus will be provided on CD
and distributed at conference.**

SWEET SUCCESS 2010

Optimizing Outcomes ...

**THURSDAY, NOVEMBER 4
WORKSHOPS - 1:00PM - 4:00PM**

Workshop #1 "Sweet Success: Using Insulin Pumps in Pregnancy" Maribeth Inturrisi RN, CNS, MS, CDE Join one of the nation's premiere diabetes educators to improve your clinical expertise assisting women with insulin pumps to optimize blood glucose control during pregnancy. Clinical problem solving reviewed with case presentations for clinical application!

Workshop #2 "Promoting Behavior Change in Diabetes" Dr. Susan Guzman Dr. Guzman is the Director of Clinical Services for The Behavioral Diabetes Institute (BDI), a non-profit corporation committed to helping individuals live with confidence and control over their diabetes. This workshop provides Behavioral Training for health care professionals to assist in developing personalized strategies to help patients and families master the multiple challenges of diabetes.

FRIDAY, NOVEMBER 5

8:00 Check-In - Coffee/Tea/Pastry - Exhibits

8:45 Welcome and Introduction

9:00 Keynote: Moving Beyond Prediction to Prevention: A Public Health Model for Interpregnancy Care for Mother-Child Pairs Siri Kjos, MD

10:00 Exhibits/Refreshments

10:30 Update: Nutritional Guidelines for GDM Emmy Mignano, RD, CDE

11:15 HAPO Recommendations From Theory to Clinical: AIC to Diagnosing DM2 Siri Kjos, MD

12:15 LUNCH Provided: *With Exhibitors...*

1:30 Pregnancy Weight Gain: Impact on the Fetus and Intrapartum Decisions Kathleen Berkowitz, MD

2:15 Exhibits/Refreshments

2:40 When Does a Guideline Become a Standard of Care? William Ginsburg, JD, ABOTA, ACLM

3:30 Evidence Based Medicine: Optimizing Screening and Referrals Kathleen Berkowitz, MD

4:30 Adjourn

SATURDAY, NOVEMBER 6

8:00 Check-In - Coffee/Tea/Pastry- Exhibits

8:30 Welcome and Introduction

8:45 JCAHO Sentinel Event Alert - Reducing Morbidity and Prevention of Maternal Mortality in High Risk Groups Elliott Main, MD

9:30 Exhibits/Refreshments

10:00 Metformin and Glyburide: Options for the use of Oral Agents in Pregnancy Kimberlee Sorem, MD

10:45 Insulin Use During Pregnancy Martin N. Montoro, MD

11:30 Panel Discussion Q&A: Oral Hypoglycemics/Insulin

12:00 LUNCH - *Sweet Success Special Achievement Awards*

1:15 Obesity/Metabolic Syndrome: Risks for Children Following GDM Teri L. Hernandez, PhD, RN

2:00 Exhibits/Refreshments

2:15 GDM Journey To Sweet Success: Diagnosis Through Postpartum Maribeth Inturrisi, RN, MS, CSN, CDE

3:15 Lactation and Long-term Disease Risks in Women with GDM Erica Gunderson RD, PhD

4:00 Adjourn

Conference Amenities...

**Workshops Include: Beverage w/Snack & Syllabus
Friday/Saturday: CD of Conference Syllabus
Morning Coffee/Tea, Lite Lunch & Afternoon Sodas**

You may photocopy this form for additional persons

REGISTRATION: Sweet Success 2010 Diabetes & Pregnancy: Optimizing Outcomes

NAME _____ License# _____

MD DO CNM RN(C) LPN/VN RD MSW/LCSW

Other: _____ Office/Clinic/Hospital I work with: _____

HOME Address _____

City _____ State _____ Zip _____

Day Phone (____) _____

Email address: _____

My clinical practice area is: _____

Check Payable to: Professional Education Center (PEC)

Card #'s _____ Exp. _____

I Prefer a Vegetarian Lunch (Available w/pre-registration only)

I WILL ATTEND:

COMPLETE CONFERENCE w/WORKSHOP** choose one:

Workshop 1: "Insulin Pump"

Workshop 2: "Behavioral Change"

Main Conference - November 5-6 ONLY (no workshop)

Individual Workshops** Individual Conference Days

Workshop 1 - November 4 "Insulin Pump"

Workshop 2 - November 4 "Behavioral Change"

Conference Day One Nov. 5

Conference Day Two Nov. 6

Register Early - Space is Limited

PROGRAM FEES & DISCOUNTS:

EARLY REGISTRATION: Phone, Web or Postmarked by 9/20/10

Complete Conference w/Workshop \$379 (Choose One)

Main Conference \$309 (Fri & Sat Nov. 5-6 only)

One Day Registration \$189 (Choose above)

Workshop \$89 (Choose one above)

REGULAR REGISTRATION: Phone, Web or Postmarked 9/21/10 or later

Complete Conference w/Workshop \$399* (Choose One)

Main Conference \$329* (Fri & Sat Nov. 5-6 only)

One Day Registration \$199* (Choose above)

Workshop \$99* (Choose one above)

***Groups 4 or more - deduct \$10 per person. Groups MUST pre-register & pre-pay together. Group rates do not apply at door.**

****AT DOOR payment or registration: Add \$30 to Regular Registration Fee**

SWEET SUCCESS MEMBER # _____ (required)

\$369 Complete Conference w/Workshop (Choose One)

\$299 Main Conference \$179 One Day Registration

New Members - Join now \$55 and pay Individual Member Fee

CANCELLATIONS: Up to 7 days prior: Refund minus \$25/day. **Cancel within 7 days:** Send substitute or request a Credit Letter (minus \$25/day cancellation fee) for another program of your choice. Substitutes always OK.

Mail Your Registration To:

SWEET SUCCESS 2010

P.O. Box 7447

Chico, California 95927-7447

EASY REGISTRATION:

**Call 800-732-2387 Today With Any Major Credit Card
24 Hour Registration: FAX 530-343-3575**

Register on-line @ www.proedcenter.com

Confirmation Receipt is sent for each registrant.

***If you did not receive confirmation or are registering within 14 days of program - please call to confirm space availability.*